



Water Revitalization Plan

Stakeholder Advisory Group

Cohort 2 | Meeting #5

July 29th, 2026



Disclosure Statement

- This presentation is provided as of July 29, 2026. If you are viewing this presentation after that date, subsequent events could have a material effect on this information. By presenting this information, PWD has not undertaken any obligation to update the information beyond the date of the presentation. Data and other information provided are not warranted as to completeness or accuracy and are subject to change without notice. The views, policies, programs, and practices reflected herein also are subject to change without notice. This presentation is provided for your information and convenience only.



April Meeting Recap

Discovery Center

What we covered:

- 💧 Discussed redundancy and resiliency
- 💧 Brendan Reilly discussed how WRP projects are adding redundancy to improve our drinking water system's resiliency
- 💧 You shared redundancy scenarios for Brendan to answer!



Guest speaker Brendan Reilly, PWD Assistant Deputy Commissioner of Field Operations



SAG members picking out redundancy scenarios



Question:

Which is an example of redundancy...

A

Running mechanical equipment until it breaks down / fails

B

Using a single pump station to bring water pressure to a neighborhood

C

Having two drinking water sources supply Philadelphia's drinking water

D

Using a pump station and water main to bring water to a neighborhood



Water Revitalization Plan

Today's Agenda



Welcome



**Community
Share Out**



**Recentering &
Introduction to
New Members**



**Activity: Build
Your Own WRP
Advocacy Packet**



Wrap Up



Today's Meeting Objectives

- ✓ Receive tools and practice mock scenarios to **confidently communicate about the WRP**, including key messages, neighborhood-specific projects, and why the work matters to their communities.
- ✓ Share actionable feedback with PWD on how to **effectively balance messaging** between the overall WRP vision and individual projects to better resonate with diverse community audiences.





Community Share Out

- What have you heard from your community since April?
- What WRP conversations have you had?

PWD in Action: Updates since April

Stay tuned for our next open house on October 3rd!

Belmont Water Treatment Plant Open House



Special thanks to Rich Lampert for helping out at our WRP table!



Improving Site Aesthetics for Neighbors



Have you seen our new WRP signs near Lemon Hill?



Community Share Out

Have you discussed redundancy with your community? Any questions or comments?

Any other WRP conversations to share?

Quick Refresher

- Redundancy is having extra parts, systems, or pathways within our water supply infrastructure to maintain reliable drinking water access.



Water Revitalization Plan

Recentering & Welcome to New Members



**PHILADELPHIA
WATER**
— DEPARTMENT —

Pillars of the WRP Engagement Strategy

Sharing the News & Gathering Feedback



The Stakeholder Advisory Group

Empowering a group of committed community members with materials and knowledge to serve as expert WRP resources in their communities.



In-Person Events

Community Listening Sessions, Family Discovery Days, Water Bars, and more to come!



PWD Website

Dedicated pages for each WRP project, updated regularly with the latest details.



Fact Sheets & Physical Collateral

Easily accessible at PWD events, online, and elsewhere as determined as an easy avenue to find more in-depth information about the WRP.



Direct Mail

Individual updates mailed to households and businesses most impacted by construction activity.



Email and Social Media

Quarterly newsletters and regular social media updates.

Where are you on our map?

*Drop a dot in your neighborhood.
Which WRP project(s) are you
closest to?*

*Please introduce yourself to your
fellow group members with:*

- 💧 **Name and pronouns**
- 💧 **Neighborhood**
- 💧 **Something Fun About Yourself!** (ex: years in Philly, fun fact, summer hobby etc.)



Today's Activity: Build Your Own WRP Advocacy Packet

- Group activity/discussion

Stakeholder Advisory Group Role

Important advocates connecting the community and the Water Revitalization Plan

Make a best-faith effort to attend the eight quarterly meetings.

Inform the WRP engagement strategy, including tactics, materials, and strategies.

Provide feedback on WRP messaging and communication materials.

Educate the community on the benefits of the WRP, answer common questions, direct them to resources.

Help connect the PWD to the right community groups and members for project-specific engagement.

Participate in other WRP/PWD events between meetings (optional).



Dr. Joi Spraggins, Inaugural SAG member at the Belmont Water Treatment Plant Tour, September 30, 2023

Our drinking water infrastructure requires a big investment that is not always visible.

One goal of the **Stakeholder Advisory Group** and our larger WRP outreach team is to make the “invisible” “visible” and advocate for the value of investing in our water systems.



Stakeholder Advisory Group Ways to Engage



The Curator



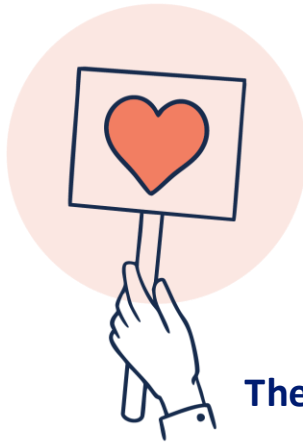
The Listener



The Bridge Builder



The Creative



The Advocate



The Vocal Local



The Quiet Collaborator

Your Mission:

Build Your Advocacy Packet

25-minute activity

- Move between stations as you please (~7 minutes per station)!
- No more than 3 people per station 😊

As you move through each station, you will collect information, tools, and resources that will help you become a confident advocate for the Water Revitalization Plan.

By the end of the activity, you will have built your own **Advocacy Packet** containing:

- Key WRP talking points,
- Answers to common community questions,
- Information about major water system improvements,
- Resources specific to projects impacting Philadelphia neighborhoods,
- Tools to help you engage with neighbors, community groups, and stakeholders,
- Think of each station as adding another piece to your advocacy toolkit.

Station 1: Community Q&A Match Game

Station 2: Infrastructure Jeopardy

Station 3: Where in Philadelphia?





Wrap Up

- Upcoming events
- Requests ahead of our next meeting

Ahead of Our Next Meeting

Use Your WRP Advocacy Packet:

We are challenging you to have **2** WRP engagements before our next meeting. You could:

- Send your WRP postcards
- Post about the WRP or the Stakeholder Advisory Group on your social media
- Have an in-person conversation using the materials you received today
 - *Ex. Ask someone what they know about the WRP OR share about drinking water infrastructure with your neighborhood*
- Dive deeper in one WRP area
 - *Ex. Read the SRX Impact Statement or go visit the scrims at Lemon Hill*

Be prepared to share:

- 💧 How did you engage and were the station materials useful?
- 💧 What reaction/questions did your community share?
- 💧 What did you learn?



Upcoming Events & News

- Upcoming events
 - During August, join our **Virtual Assistance Clinics**, every Wed 4-8 pm on zoom
 - Sign up for August 5th here: <https://bit.ly/PWDClinicAug5>
 - October 3rd **Southwest Water Pollution Control Plant Open House**
 - Get a behind-the-scenes look at the wastewater side of our work
 - Be on the lookout for more information about our fall **Utility Fair**
- Gift cards:
 - Physical cards expire December 2026
 - Starting January 2027, we'll be distributing digital cards
 - Tremendous Demo: [Recipient Experience Tour - See How Rewards Work | Tremendous](#)

VIRTUAL



Assistance Clinics

Our staff will fill out water assistance forms for you during these virtual events!



WEDNESDAYS IN AUGUST
4:00 PM – 8:00 PM

August 5	August 19
August 12	August 26

Email **Michelle.Bailey@phila.gov** to book an appointment and find out what documents you'll need to apply for water assistance.

27004 - 0726

Thank you!



*< SCAN for this month's
post-meeting survey*

water.phila.gov/revitalization

[**WRPsupport@phila.gov**](mailto:WRPsupport@phila.gov)

