



Water Revitalization Plan Stakeholder Advisory Group Meeting Summary

Meeting No. 2.5: Wednesday, July 29, 2026

Location: Philadelphia Water Department Offices, 1101 Market St, Philadelphia, PA 19107

Meeting Attendees:

WRP Stakeholder Advisory Group (SAG)	Philadelphia Water Department (PWD)
1. Richard Lampert (he/him) 2. Cheryl Tse (she/they) 3. Ashley Malpass (she/her) 4. Michele Baymore (she/her) 5. Kadafi El-Kardah (he/him) 6. Iola Harper (she/her) 7. Amy Cornelius (she/her) 8. Jeffrey Venziale (he/him) Absent 9. Dr. Joi Spraggins (she/her) 10. Richard Lampert (he/him) 11. Cheryl Tse (she/they) 12. Joanne Reilly (she/her) 13. Linzy White (she/her) 14. Rozell Kenney (she/her)	Rick Orlosky (he/him) Farwa Zaidi (she/her) Edward Borelli (he/him) WRP Support Team: Karaline Bridgeford (she/her), Brown and Caldwell Anna Kloiber (she/her), Brown and Caldwell Ketaki Kulkarni (she/her), Brown and Caldwell Madeline Mortemousque (she/her), West Cary Group

The meeting convened at 6:40 p.m.

Summary of meeting activities and discussion:

1. Welcome from Farwa Zaidi, PWD City Planner
 - Farwa provided a recap of the last meeting, which was in April 2026 and featured guest speaker Brendan Reilly discussing the importance of redundancy in maintaining a resilient drinking water system.
 - She introduced the meeting outcomes:

- Receive tools and practice mock scenarios to confidently communicate about the WRP, including key messages, neighborhood-specific projects, and why work matters to their communities.
- Share actionable feedback with PWD on how to effectively balance messaging between the overall WRP vision and individual projects to better resonate with diverse community audiences.

2. Community Share Out - Led by Farwa Zaidi, PWD City Planner

- Farwa gave a recap on recent WRP engagement activities including the Belmont Water Treatment Plant Open House and new project signs at the East Park Booster Pump Station near Lemon Hill.
- Member Richard (Rich) Lampert shared his experience tabling about the WRP at the Open House. He shared that many open house attendees had not previously heard about the WRP and were especially interested in understanding what projects would take place in their own neighborhood. Common concerns centered on:
 - How projects would affect water service
 - Potential impacts on water bills
 - What construction would mean for their neighborhoods
- Rich emphasized that PWD will communicate with residents when projects begin and throughout the construction process.
- Other members shared recent interactions they've had with their community about the WRP. Community feedback included:
 - Concerns from residents who prefer bottled water. The group discussed the importance of communicating that Philadelphia tap water is regulated and often held to stricter standards than bottled water. Members suggested "bill stuffers" or similar outreach materials comparing Philadelphia tap water standards with bottled water standards.
 - Recommendation to emphasize the ultimate outcome and benefits of WRP projects and that in order to keep enjoying clean water we need to invest in the system before it breaks down.
 - Continued public concern about PFAS and whether WRP improvements will address those issues.
 - Recent experience with non-WRP construction work near 21st Street and scheduled water shutdown.

3. Welcoming New Members - Led by Edward (Eddie) Borelli, PWD Public Relations Specialist and Anna Kloiber, an Environmental Engineer on the WRP Support Team.

- Eddie provided an overview of the WRP engagement strategy and discussed upcoming activities at the Southwest Wastewater Treatment Plant on October 3.
- Eddie led an activity where all members introduced themselves and what neighborhood they were from.
- The team formally welcomed two new members to the Stakeholder Advisory Group (Ashley Malpass and Jeffrey Venziale).

4. WRP Advocacy Packet – Led by Rick Orloskly, PWD Creative Director, Public Affairs

Rick discussed the purpose and importance of the WRP Stakeholder Advisory Group and the different ways members can engage between meetings.

- Rick shared an overview of the meeting's activity, which is intended to help members build a WRP advocacy packet to support them in engaging with and educating their communities about WRP projects and initiatives.
- Madeline Mortemousque, an engagement specialist on the WRP Support Team, provided instructions on the three activity stations to help members build their WRP advocacy packet.
- Activity Station 1:
 - Apples to Apples Board Game: Can you match the right WRP response to the community questions? Test your knowledge and learn key messages you can use in real conversations.
 - Members were provided with handouts including:
 - Members way to engage handout
- Activity Station 2:
 - Jeopardy Game Show: Choose a clue and guess which part of the water system we're talking about.
 - Members were provided with handouts including:
 - Pump station, Transmission main, and storage factsheets along with customizable social media posts
- Activity Station 3:
 - Where in Philadelphia?: Find the infrastructure project nearest your neighborhood.

- Members were provided with handouts including:
 - Project factsheets and WRP postcards.
 - Members completed the station activities and build their WRP advocacy packets.
5. Wrap Up - Led by Rick Orloskly
- Rick closed out the meeting with an overview of upcoming events including:
 - Virtual Assistance Clinics
 - Every Wednesday in August from 4 pm – 8 pm on Zoom
 - Southwest Water Pollution Control Plant Open House
 - October 3rd, 2026, exact timing to be announced soon
 - Ahead of the next meeting, members were asked to participate in 2 WRP engagements and are asked to share what they engaged in the October meeting.
 - Rick shared the link to the post-meeting survey and encouraged all members to participate to inform future meetings.

The meeting adjourned at 8:00 p.m.