



Meeting Attendees:

WRP Stakeholder Advisory Group (SAG)	Philadelphia Water Department (PWD)
<ol style="list-style-type: none"> 1. Kayla Akpan 2. Joanne Reilly 3. Raymond Lucci 4. Richard Lampert 5. Rozell Kenney 6. Lindsay Christinee 7. Walter Threadgill 	<p>Laura Copeland Dan Schupsky Jesse Debes Amy Hopf</p> <p>Katie Porter, Brown and Caldwell Jenny Gain, Brown and Caldwell Anna Kloiber, Brown and Caldwell Jennie Mummert, West Cary Group Megan Smith, West Cary Group Melody Wright, Say/Do</p>
<p>Absent</p> <ol style="list-style-type: none"> 1. Mithun Das 2. Corey Wills 3. Dr. Joi Spraggins 4. Lucinda Hudson 5. Su Ly 6. Ted Mullen 7. Cheryl Tse 	

The meeting convened at 6:34 p.m.

The highlights of the presentation included:

- Welcome from Laura Copeland
- Review of SAG Meeting #3 Survey Results: attendees find value in breakout sessions and more open discussion.
- Icebreaker – SAG members and PWD staff share a special memory surrounding water.
- Group Activity – Building better materials to promote the WRP
 - Question: If PWD asked you to turn the existing 13-page document into a flier about the plan, what info would you make sure to include? What information is missing? Is anything difficult to understand?
 - Groups consisted of the following SAG members:
 - Group #1: Lindsay Christinee, Richard Lampert
 - Group #2: Raymond Lucci, Rozell Kenney
 - Group #3: Kayla Akpan, Joanne Reilly, Walter Threadgill
 - Suggestions shared from groups:
 - Keep the flier condensed but engaging to align with short attention spans.

- Contact information – specific phone number (dedicated line) and email address for WRP questions, contact information for inspectors or project managers on each project, and social media information.
- A clear “why” – a simple description of why the WRP is necessary that is easy for anyone to understand.
- A detailed project map with location, a description, timeline, and major roads (e.g., Broad and Market) identified.
- “What’s in it for me?” – Clear benefits for residents of all ages, neighborhoods, backgrounds, and interests.
- Financial transparency – Information on how rates may change, funding sources, and cost breakdowns.
- Construction information such as timing, schedule, parking, equipment, contacts, and accommodations.
- Project impacts on communities – environmental impacts, air pollution, traffic/detours, and parking.
- Bidding process information
- Detailed master plans for each community – 30, 60, and 90-day plans.
- Why Philadelphians can and should trust PWD
- How does Philadelphia’s water quality and water system compare to other major cities?
- Community Listening Sessions (CLS) Updates and Group Discussion
 - Family-friendly CLS on Monday, May 13th, at the Discovery Center including music, face painting, learning activities, and CLS presentation.
 - Sessions to date have had positive feedback overall, but in-person attendance has been a challenge.
 - Group Discussion:
 - Question: Aside from social media, how would you recommend PWD spread the word about the upcoming Community Listening Sessions?
 - Suggestions shared from SAG members:
 - Meet with RCOs.
 - Search for new “water superhero” to talk about the WRP in communities in an engaging way.
 - Engage block captains.
 - Include giveaways, food, swag, and other incentives to attend.
 - Plan CLS for weekends and summer evenings (times that don’t typically interfere with work or childcare).
 - Include virtual options.
- Breakout Session on Building Trust within Communities.

- Questions:
 - What are some additional ways PWD could build trust? (assigned to Group #2)
 - How can we better help residents understand the importance of the WRP? (assigned to Group #1)
 - Ideas to ensure communities have awareness and trust around the safety of drinking water. (assigned to both Groups as supplemental question in the exercise)
- Groups consisted of the following SAG members:
 - Group #1: Lindsay Christinee, Richard Lampert, Raymond Lucci, Rozell Kenney
 - Group #2: Kayla Akpan, Joanne Reilly, Walter Threadgill
- Suggestions shared from the groups:
 - Financial transparency – where funding comes from, and how it is spent.
 - Maintain consistently reliable and safe drinking water service.
 - Bring along trusted community leaders that understand the importance of and support the WRP to bridge to communities.
 - Use trustworthy contractors and consultants.
 - Simplify the information, including stating why the WRP is important in 10 words.
- Upcoming SAG meetings
 - July 31, 2024 and October 30, 2024 – SAG members, please add to your calendar!
- Review of Upcoming Events
 - Upcoming CLSs
 - Queen Lane Open House – May 4, 2024
 - Future water bar events

Other discussion points:

- The next SAG meeting will take place on Wednesday, July 31st, 2024.
- The meeting adjourned at 8:01 p.m.