



2024 Water Revitalization Plan Stakeholder Advisory Group Meeting Summary

Meeting No. 6: Wednesday, October 30, 2024

Location: PWD’s Headquarters (1101 Market Street)

Meeting Attendees:

WRP Stakeholder Advisory Group (SAG)	Philadelphia Water Department (PWD)
<ol style="list-style-type: none"> 1. Kayla Akpan (she/her) 2. Lindsay Christinee (she/her) 3. Amy Cornelius (she/her) 4. Lola Harper (she/her) 5. Richard Lampert (he/him) 6. Raymond Lucci (he/him) 7. Joanne Reilly (she/her) 8. Dr. Joi Spraggins (she/her) 9. Walter Threadgill (he/him) 10. Cheryl Tse (she/her/they/them) 11. Corey Wills (they/them) <p>Absent</p> <ol style="list-style-type: none"> 12. Rozell Kenney (she/her) 13. Su Ly (he/him) 14. Ted Mullen (he/him) 	<p>Laura Copeland (she/her) Rick Orlosky (he/him) Eddie Borrelli (he/him)</p> <p>Others: Katie Porter (she/her), Brown and Caldwell Jenny Gain (she/her/they/them), Brown and Caldwell Anna Kloiber (she/her), Brown and Caldwell Andrew Carney (he/him), Brown and Caldwell Melody Wright (she/her), Say/Do</p>

The meeting convened at 6:30 p.m.

Summary of meeting activities and discussion:

1. Welcome from Laura Copeland
2. Stakeholder Advisory Group members self-introductions (name, pronouns, and district/neighborhood they are representing on the SAG) and icebreaker responding to the following question:
 - o What is your favorite thing about being a SAG member, or if you’re new, why did you want to join?
3. Water Revitalization Plan (WRP) Fact Sheet Discussion
 - o Overview
 - Rick discussed the finalized WRP fact sheet and its purpose as one part of a more comprehensive communications strategy between PWD and the Philadelphia communities.
 - The finalized fact sheet reflects input from SAG members on the draft WRP fact sheet as provided during the July 2024 meeting.

- Rick encouraged SAG members to share the fact sheet with groups in their community as an initial step in the WRP engagement journey and asked members to respond to the following question:
 - What groups do you know/are you connected with that you could introduce to the WRP through sharing the fact sheet and inviting them to join the WRP email distribution list?
- SAG members responded with the following ideas and suggestions:
 - Professional and organizational networks
 - Professional associations and networks, employee resource groups (ERGs), registered community organizations (RCOs), community development corporations (CDCs), local nonprofits, other city departments
 - Educational spaces
 - Schools, daycares, childcare spaces, libraries, informal education centers/museums
 - Community and social groups
 - Neighborhood/friend groups, volunteer groups, social groups, sororities, fraternities, parents' groups, faith-based groups
 - Recreational and sports facilities
 - Recreational centers, play spaces, play groups, club sports, pro sports
 - Media and communications
 - Magazines, local papers, media, online networks
 - Community events and spaces
 - Community events, block parties, tables/farmers' markets
 - Specific demographics
 - Kids, retirement communities
- Members provided additional feedback on the WRP communications material
 - Adjust copy in the WRP fact sheet to grab attention and instill impact for younger generations.
 - Prioritize materials targeted towards younger generations.

4. Six-Month WRP Key Project Look Ahead

- Anna presented an update on key WRP projects that are either currently in construction or anticipated to begin construction in the next 6 months, including:
 - The Somerton Transmission Piping project is currently in pre-construction. Anna also discussed the purpose and key characteristics of transmission mains.
 - The Torredale Finished Water Pump Station upgrades are approximately 50% through construction.
- Jenny presented an overview of the key WRP projects anticipated to begin construction beyond 6 months in late 2025 to early 2026, including:

- Late 2025: Lardner’s Point Pump Station replacement and East Park Booster Pump Station replacement
- Early 2026: Schuylkill River Crossing (site preparation at the Queen Lane Water Treatment Plant lagoon) and Queen Lane Raw Water Pump Station¹ upgrades
- Jenny presented the “pump station 101” infographic, which is the first in a series of several infographics being developed to communicate the types of facilities involved in WRP projects, including pump stations, transmission mains, storage, and water treatment plant upgrades. The infographics intend to use accessible language and visuals to communicate the role each type of facility plays in providing safe, reliable drinking water.
- Through the course of project updates, members offered several topics they’d like to be more informed and engaged on:
 - Emergency planning, including communications on water service disruptions
 - Climate change considerations
 - Site aesthetic planning
 - How contracts are awarded, including vendor diversity
 - Tabletop models/exhibits to help demonstrate project concepts
 - Coordinated construction for replacement of water mains and other underground utilities
 - Kid-centered water curricula
 - Involvement of art organizations

5. SAG Updates

- Katie shared that there are two meetings remaining for this cohort in January and April of 2025. Current SAG members were surveyed in advance of the meeting to express interest in potentially extending their term by one year.
- PWD plans to conduct one-on-one conversations before the January 2025 meeting with each SAG member to:
 - Confirm interest in renewing SAG membership for 1 year (July 2025- April 2026)
 - Reaffirm active engagement and participation in meetings
 - Discuss future engagement within members’ communities about the WRP

6. Wrap Up Activity

- Members were asked to provide input on PWD WRP swag: What WRP-branded items (or incentives) would be successful with the groups you engage with?
 - Seniors
 - Watering cans, self-watering planter, throw blankets, seed packets, water bottles, pens, note pads, faucet aerator, key chains, magnets, magnifying lens, hats, hand lotion, fanny packs

¹ Formerly known as Gustine Lake.

- Families/Parents
 - Faucet aerator, kitchen mitts
 - Community Members/Organizations
 - Tote bags, reusable water bottles, hand sanitizer, key chains, measuring tape, folders
 - Kids/Young Adults
 - Fidget toys, coloring books, water bottles, stickers, activity page with crayons, key chains, puzzles, tee shirts, onesies, pH testing kit, mascots
 - Next SAG meeting: Wednesday, January 29th, 2025, 6:30 – 8:00 p.m. (location TBD)
7. The meeting adjourned at 8:00 p.m.