

Stakeholder Advisory Group

Meeting #8

April 30, 2025





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Glen Abrams

Deputy Commissioner, Communications and Engagement Division

Meeting Agenda



Welcome



What's Next With the WRP?



Stakeholder Advisory Group Journey



Discussion: Pre-Meeting Survey and Reflections



Keeping Up With the WRP

6

Thank you!





What's Next With the WRP?

- Where we are now
- Six-month look ahead





Revitalizing essential drinking water infrastructure citywide

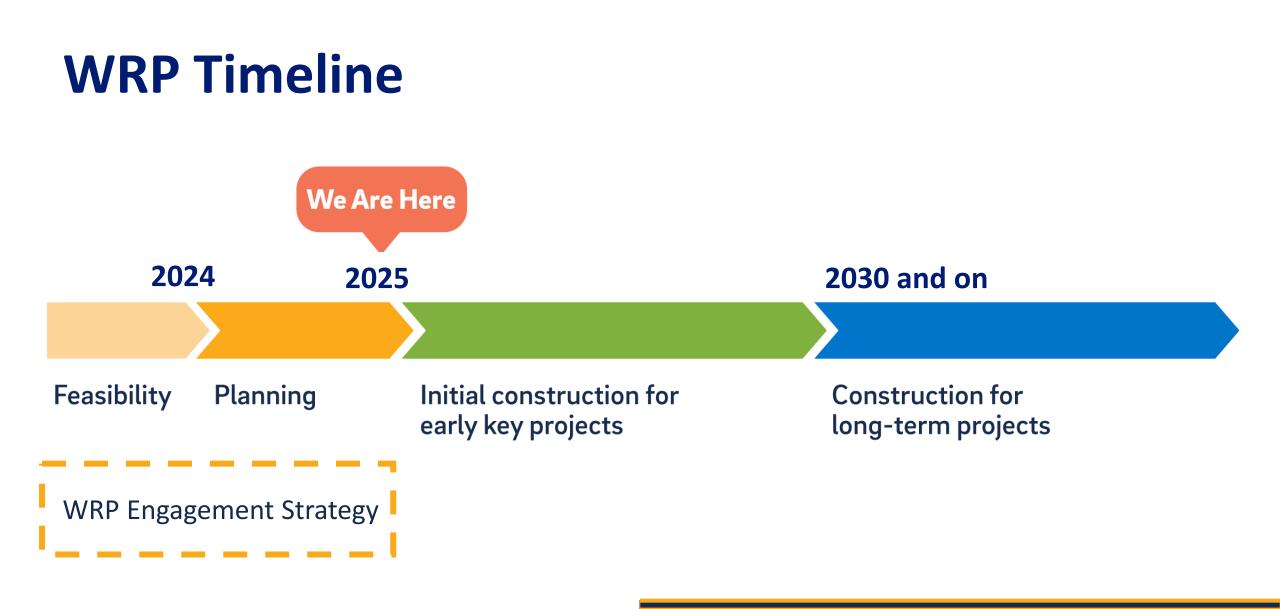
Water Revitalization Plan



- 16 key projects, dozens of supporting projects
- Touching all corners of the city
- Sequenced 3+ decades of work to minimize construction impacts and spread out costs
- Improving water service for all Philadelphians









Where We Are Now...

We've advanced substantial planning and pre-construction efforts this year:

- WRP one-pager, newsletter, and community outreach
- Project pages for all key projects
- Collaboration across City offices, neighborhood associations, etc.
- SRX Impact Statement
- Secured \$68M low-interest loan
- Several supporting projects completed, including new and upgraded disinfection tanks
- Several projects entering and/or completing design phases



Active and Ongoing Construction

Contractor selected, estimated construction start in June 2025*

Estimated completion in early 2027*

**all dates subject to change*

Somerton transmission piping*

1

95

Torresdale Finished Water Pump Station upgrades*

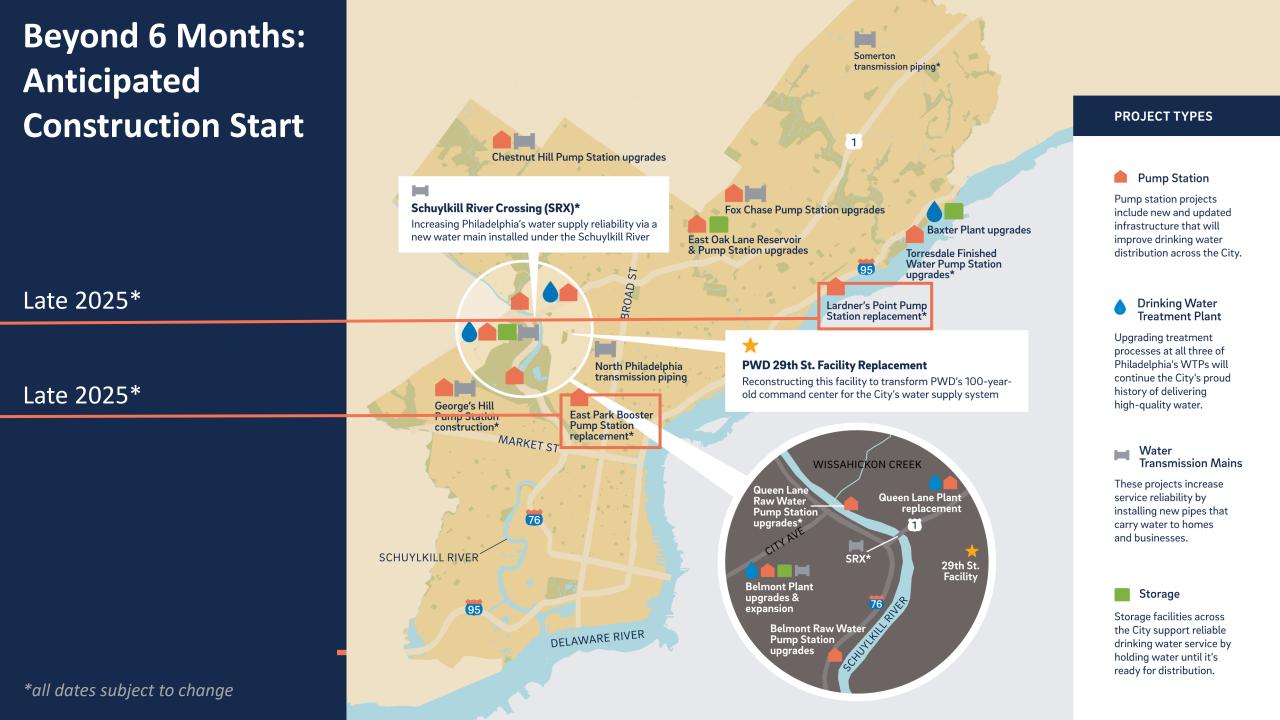
PROJECT TYPES



Pump station projects include new and updated infrastructure that will improve drinking water distribution across the City.

Water Transmission Mains

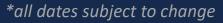
These projects increase service reliability by installing new pipes that carry water to homes and businesses.

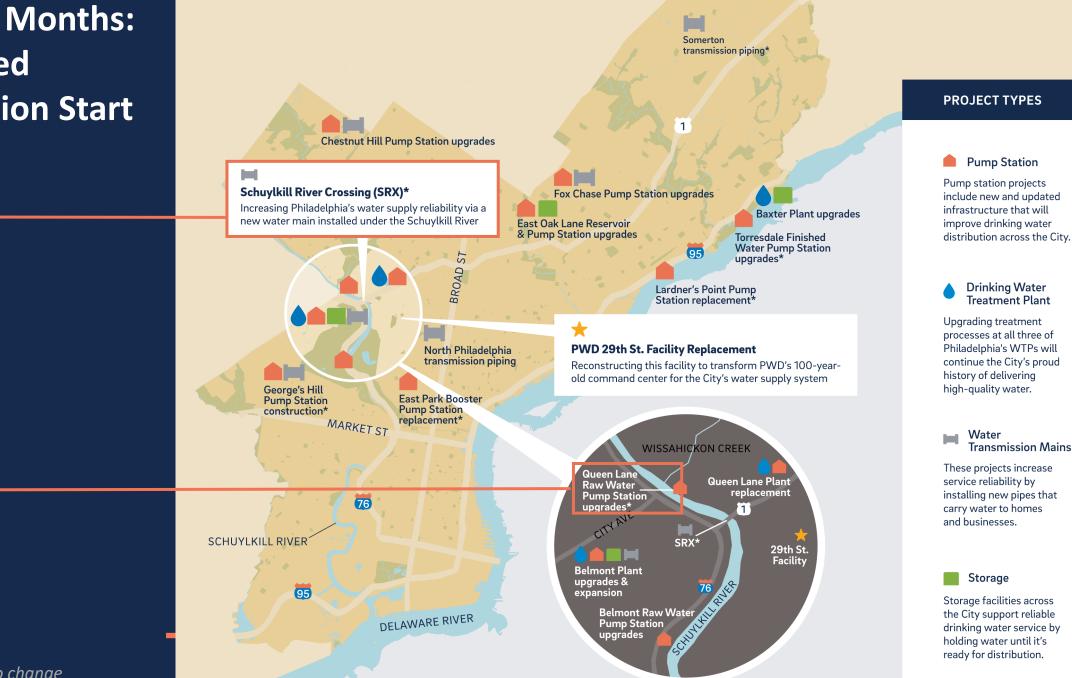


Beyond 6 Months: Anticipated Construction Start

Early 2026*









Our Stakeholder Advisory Group Journey

- Where we've been / what you shared
- What comes next (Cohort 2)
- Discussion time





Where we've been...

Insights you shared...

Meeting 1

Developed community norms







Meeting 2

SRX outreach advice

What benefits of the SRX project do you see as the most valuable/impactful to all Philadelphians? alternative drinking water supply updated water infrastructure long term clean safe water improved water quality and service reliability **climate resilience** water accessibility 21st century water revitalization



Meeting 3

Breakout session



Members in the community: scenarios





Flowing Forward: Your First Quarterly Newsletter

Read on to stay up-to-date on the Water Revitalization Plan and what it means for Philadelphia's fresh drinking water future.

What Is The Water Revitalization Plan?

The Water Revitalization Plan (WRP) is the Philadelphia Water Department's 25-year plan to upgrade and strengthen essential drinking water infrastructure.

These updates will mean new and improved pipes, treatment plants, and processes we rely on for safe water in every neighborhood. Much of our drinking water infrastructure was built or installed over 60 years ago. We need to do this work now to be ready for the challenges facing our changing city in the future.

Learn More About the Water Revitalization Plan



WRP 13-Pager

Revitalization Plan Working together to bring you safe, reliable



Updated December 2022

Water

drinking water today and tomorrow.



"Our communities need an easy way to identify which neighborhoods/streets will be impacted by each project within the WRP."







Meeting 4

Build trust with communities



(through transparency, information sharing, and active listening)

Community listening sessions outreach



Meeting 5

Outreach material ideas



- School-aged children
- City water distribution map
- Historical education
- Program benefits for different community groups
- Cost breakdowns
- Project-specific contact info
- additional one-pager/fact sheet edits



Meeting 6

That's a wrap on the WRP fact sheet



Lots of information has been and will be shared with the citizens of Philadelphia. The group has come up with brilliant ideas to keep others informed as well as assisted PWD with ideas to get information to the public.

You want to learn more about:

- Emergency planning
- Climate change considerations
- Site aesthetic planning
- Vendor diversity / how contracts are awarded
- Kid-centered water curricula



Meeting 7





Additional Ways to Engage Identified



community members"



Pre-Meeting Survey to Inform What's Ahead

Informing Cohort 2 with YOUR input





Our next Stakeholder Advisory Group: Launching July 2025

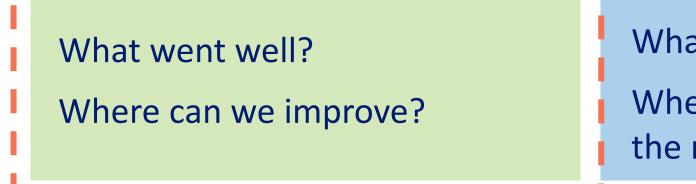
Returning members: July 2025 - April 2026

New members: July 2025 - April 2027





Planning for the next cohort...



What's upcoming with the WRP?

Where will member input add the most value?

We need your input here!



Thank you for your feedback!



Cohort #1 Close Out and Reflections Survey

Due by 4/23

Provide your feedback on how we can improve our Stakeholder Advisory Group meeting & outreach process. Your participation in this survey is voluntary and responses are collected anonymously.



Members feel the Advisory Group was a valuable use of their time and are confident in their ability to explain the WRP to their community.

4.1/5 *Average Rating*

4.5/5 Average Rating

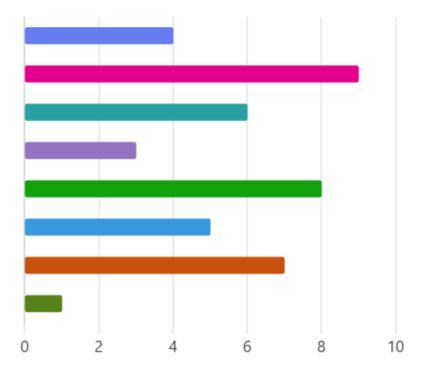
Did you find participating in the Stakeholder Advisory Group was a valuable use of your time?

How comfortable are you explaining the WRP and its benefits to neighbors?



Highest interest in technical deep-dives

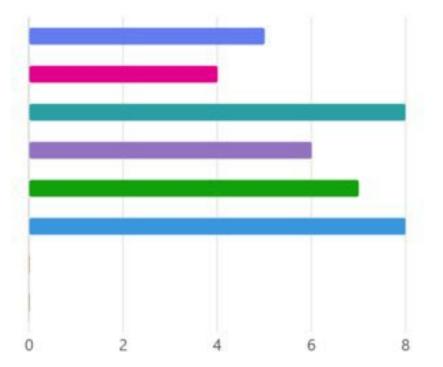
 Student and youth educational outreach initiatives 	4
• Technical deep-dives with guest speakers (such as How a Water Treatment Plant works and why	9
 The different communication channels PWD uses to reach its customers 	6
 How PWD reaches diverse audiences 	3
 How PWD makes decisions about what projects to prioritize for the WRP 	8
 The value of the WRP and how it's funded 	5
 How WRP projects will prevent the need for emergency maintenance 	7
• Other	1





Interest in opportunities to participate outside of quarterly meetings.

•	Attending a community event (ex. Water Bar)
•	Volunteering alongside PWD at a community event (ex. Water Bar)
•	Attending an event at PWD (ex. Open House)
•	Volunteering at a Stakeholder Advisory Group table during an event at PWD (ex. Open House) Presenting alongside PWD team members at a WRP-focused meeting in your community Sharing information from a PWD-provided toolkit on social media channels I am not interested in participating outside of the quarterly meetings
•	Other





Other Survey Themes...

- Request for additional supporting tools, take-homes, and collateral to help members share what they learn with their community
- Recommendation to continue to simplify language and messages
- Desire for PWD to report back on how member feedback informs PWD's decisions and engagement strategy
- Recommendation that WRP messaging must address costs and directly tie investments to how they benefit customers
- Acknowledgement that our meeting time is limited and recommendation to prioritize discussion



Discussion Questions

What did you find most valuable about being a member of the WRP Stakeholder Advisory Group?

How could PWD improve the Stakeholder Advisory Group process for future cohorts?





Keeping Up with the WRP

- How to stay engaged
- Upcoming PWD events





How to Stay Engaged

SCAN to sign up for our Newsletter >







Upcoming PWD Events

PWD Open House June 7, 2025 10am – 2 pm 1500 E Hunting Park

- Lab visits
- Career fair

WATER BAR May 14, 2025 May 21, 2025 May 28, 2025

- 12 1 p.m.
- City Hall Courtyard
- More dates to be added!





Thank you!

Thank you to our inaugural Stakeholder Advisory Group!

